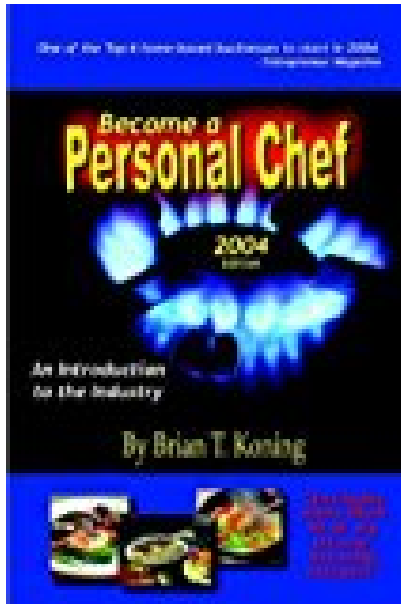


Become a Personal Chef An Introduction to the Industry



BOOK DETAILS

- Author : Brian T. Koning
- Pages : 212 Pages
- Publisher : Authorhouse
- Language : English
- ISBN : 1418408956

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BOOK SYNOPSIS

What does a marketing professional with 17 years experience and a passion for cooking do when he loses his job? He launches a successful personal chef business and writes the very first book on the personal chef industry. "Become a Personal Chef; An Introduction to the Industry" by Brian T. Koning is full of practical information about the relatively new and emerging personal chef industry. This book is ideal for anyone who loves to cook and looking for an affordable home-based business opportunity. Whether you are a professionally trained chef or a self-taught cook, you will learn what you will need to invest in the way of time, talents and money. The book covers the basics from forming your business, joining a personal chef association, and training to marketing, sales and customer service. Brian has put together an extensive list of resources for cookware, chefs clothing, food safety, freezer recipes and more. In addition to his own advice, Brian includes a chapter filled with advice from more than twenty personal chefs from the United States and Canada. For dessert, Brian serves up more than fifty recipes to get you started.

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